

»Maybe tomorrow my kitchen knows what I would love for dinner.«

Sebastian
Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Social Media Content Creator Consumer Products (m/w/d)

BSH Hausgeräte GmbH | Job-ID: 76044438 | Part time | ab September 2026
Munich

YOUR RESPONSIBILITIES

Are you well-versed in theory and now looking for practical experience in a dynamic company? Then use your talent and expertise to help us with the following tasks

- / Developing creative concepts, hooks and storylines
- / Collaborating with product and marketing teams
- / Producing videos in our in-house studio
- / Editing and optimizing content for social media
- / Creating content for TikTok, Instagram Reels and YouTube Shorts

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / You're studying Film or Media Design and you are already experienced as Content Creator
- / You love turning ideas into engaging short-form videos
- / You tell stories, not product lists — you turn briefings into relatable, entertaining content
- / Show, don't tell: please include links to your social-media projects
- / This isn't a typical social media role – from the first idea to the published video, everything is in your hands.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

[Apply online now](#)

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.



BOSCH

SIEMENS

GAGGENAU

