

»Maybe tomorrow my kitchen knows what I would love for dinner.«

Sebastian
Trainee Sales



Tomorrow is our home.

Start swiftly and grow fast at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we move things forward to make people's lives easier. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, there is a world of opportunities for you to discover. We encourage people to develop their potential and never stop learning. After all, we believe that great work is the result of doing what you love. Join us now and give your career a home.

Working Student Brand Communications Food (m/f/d)

BSH Hausgeräte GmbH | Job-ID: 76046427 | Part time | from September 2026
Munich

YOUR RESPONSIBILITIES

Shape Bosch Food Appliances' future and gain global brand experience. Contribute to exciting projects, optimize product communication, and create innovative consumer experiences within our global team.

- / Support international teams with asset retrieval, resizing, and toolkit management.
- / Assist global and local marketers with asset management in our central CMS.
- / Conduct desk research to gather key marketing insights, news, and knowledge.
- / Lead specific marketing projects, e.g., content updates & toolkit creation.
- / Provide general team and production support, including material requests and shipping.

YOUR BENEFITS

- / Attractive employer benefits and compensation (grouping according to collective agreement of IG Metall)
- / Flexible organization of working hours by means of time account
- / Possibility of mobile working according to individual agreement (max. 50 % of working hours)
- / Working in an inspiring team with a hands-on mentality
- / Cooperation at eye level and appreciative working atmosphere

YOUR PROFILE

- / Full-time student (B.A./M.A.) in Business Admin, Business Psychology, Marketing, or similar.
- / Strong team player with a passion for collaboration.
- / Skilled in simplifying and clearly communicating complex information.
- / Interest in or initial experience with agile methodologies.
- / Fluent English is essential. Advanced German skills are a plus.

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:

