

»Maybe tomorrow AI will be driving innovation.«

Cristina

Innovation Technology



Tomorrow is our home.

Find out how you can enjoy, grow and perform at BSH Home Appliances Group: As a leading manufacturer of home appliances and solutions, we encourage commitment and open-mindedness among our employees. With our global brands Bosch, Siemens, Gaggenau and Neff as well as our local brands, our focus truly is on innovation. And that doesn't just apply to our products and services, but also drives the way in which we cooperate, exchange ideas and organize our teams. Everyone is invited to make their individual contribution to our overall success. Join us now and give your career a home.

Intern European Strategy & Transformation (m/f/d)

BSH Hausgeräte GmbH | Job-ID: 76046978 | Full time / Part time | Work Mode: Hybrid (on-site/home office) | from 15.12.2026 (min. 5 month)

Munich

YOUR RESPONSIBILITIES

You will be working in an exciting, international environment and contributing personally to the company's success. Challenging tasks and projects await you, such as

- / Strategic Initiatives: Jump into regional strategy projects across Europe and help run the annual Business Planning Process - the central mechanism
- / Market Intelligence: Conduct market and competitor analyses, focusing on digital offerings and emerging industry trends
- / AI Experimental Field: We provide room for you to identify inefficiencies and prototype smart, AI-driven solutions for the future of work and business
- / Executive Communication: Prepare high-impact presentations and decision documents for the European Board and senior leadership in English
- / Strategic Workshops: Help design and coordinate international workshops from the initial creative concept to professional execution

YOUR BENEFITS

- / Remuneration according to the collective agreement of Metall-und Elektroindustrie (30 days vacation, additional payments)
- / Flexible working time models that adapt to current life situations (e.g. mobile working, part-time, job sharing, sabbatical)
- / Promotion of professional and personal development at BSH's internal Global Learning Campus
- / Attractive company pension plan financed by the employer

YOUR PROFILE

- / Curious, proactive and reliable; motivated to make an impact and enjoy collaborating with people from diverse cultural backgrounds.
- / Studying Business Administration, Economics, Marketing, or a related field (at least 3rd semester).
- / Fluent in English and skilled at turning complex ideas into clear, compelling stories; comfortable with MS Office and Mural.
- / Digital & AI mindset: passionate about digital transformation and actively experimenting with or learning AI tools (especially generative AI).
- / Independent and structured thinker who enjoys turning data and research into actionable insights

FURTHER INFORMATION

Please visit bsh-group.com/career. We would love to welcome you in our team!

Find a new home for your professional ambitions:

Apply online now

BSH IS AN EQUAL OPPORTUNITY EMPLOYER

At BSH, diversity and inclusion are core values that shape our corporate culture. We appreciate everyone's uniqueness and see the diversity of our employees as key to our success. Regardless of gender, origin, religion, sexual orientation, disability, or age, we wholeheartedly welcome every single application.

Home appliances under the brands:



BOSCH

SIEMENS

GAGGENAU

